

Table A.1: Valuing of Knowledge and Conventional Goods

Category	Subcategories
<i>Valuing of Information</i>	
Use of knowledge (statements of both planned and actual instrumental usage)	KUA1: plan to gain material rewards from the use of knowledge
	KUA2: plan to gain social rewards from the use of knowledge
	KVC1: use of knowledge to escape harm
	KVC2: use of knowledge to solve a problem or attain a goal
	KVC4: use knowledge to attain further knowledge
Source of knowledge	KVB1: other is sought as a source of knowledge
	KVB2: others are emulated in gaining knowledge
	KVB3: knowledge is gained through experience
<i>Valuing of Conventional Goods</i>	
Use of material goods	MUA1: plan to gain material rewards from the use of material goods
	MUA2: plan to gain social rewards from the use of material goods
	MUA3: plan to achieve social goals
	MVC1: use of material goods to escape harm
	MVC2: use of material goods to solve a problem or attain a goal
	MVC4: use material goods to obtain additional material goods
Source of material goods	MUB1: inherited
	MUB2: earned
	MUB3: gifted